





MR. R. M. PINFOLD Honoured on Retirement

**Assistant General Manager of Eaton's
Western Division Receives Notable
Recognition from Fellow Eatonians**

Mr. R. M. Pinfold, Assistant General Manager of The T. Eaton Co. Canada Ltd., Western Division, retired on April 1, 1959, after forty-seven years' continuous service with the Company.

Mr. Pinfold was honoured at a testimonial dinner given by over 200 of the Winnipeg and Western Division Management at the Fort Garry Hotel on Monday, March 23. Head table guests included representatives from all divisions of the Company throughout Canada.



Mr. Pinfold with Mr. Tucker.



Mr. Pinfold with the grandfather clock.

Mr. Palk read greetings from many parts of the world and from associates throughout the Company.

Mr. A. R. Tucker outlined briefly Mr. Pinfold's "full life" with the Company and expressed his personal thanks for the assistance and guidance he had received unselfishly through the years from Mr. Pinfold.

Mr. Tucker, General Manager of the Western Division, presented Mr. Pinfold with a handsomely designed grandfather clock, a gift from the Management of the Winnipeg and Western Division.

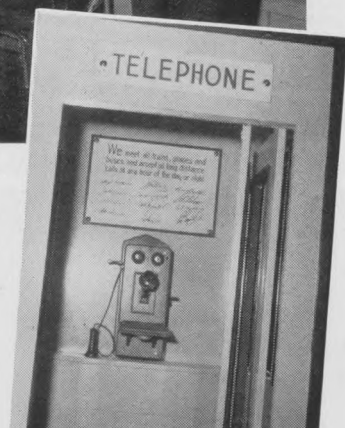
In his reply, Mr. Pinfold pointed out that he had been fortunate in being associated with a growing Company in an expanding country, both of which, in their continued growth, offer greater opportunities for young men in the department store field, and he urged them to prepare themselves to take advantage of these opportunities.

Mr. Pinfold, born in Christchurch, England, joined The T. Eaton Co. Canada Limited on his arrival in Winnipeg in August, 1912, and has been continuously associated with the Company since that time. He served in Regina and Edmonton prior to returning to Winnipeg as Merchandise Manager in March, 1933, and was appointed Assistant General Manager of the Western Division in May, 1939, a position he has held since that time.



Left: Mr. Stevens speaking on behalf of Western Managers.
Right: Mr. Pinfold receives personal telephone booth
from Mr. Saville.

Speaking on behalf of the Western Stores, Mr. A. Stevens, Regina Store Manager, thanked Mr. Pinfold for his leadership and sincere driving desire "to do the job right." Mr. Stevens presented Mr. Pinfold with a set of luggage as a token of appreciation from the Western Store Managers.



Telephone Booth

Presentation of a permanent, personal telephone booth from the Western Managers to Mr. Pinfold because of his "total disregard for time, place, day and the three-minute telephone call," was made by Mr. E. M. Saville, Manager, Saskatoon Store, and was a humorous highlight of the evening.



Immediate Associates Honour Mr. Pinfold at Breakfast

In honour of Mr. R. M. Pinfold, Assistant General Manager, prior to his retirement Wednesday, April 1, 1959, 40 of his immediate associates gathered for breakfast in the Grill Room that morning. Head table guests were Mr. G. M. Eaton, Mr. W. L. Palk, Mr. W. J. McKeag, Miss M. Hutchinson, Miss L. Davidson and the guest of honour.

On behalf of those assembled, Mr. G. M. Eaton presented Mr. Pinfold with a golf cart and clubs which he said would contribute to his enjoyment of well-earned leisure when he could take time away from gardening, his first love.

A surprise note was interjected when one of the City Advertising boys distributed an extra edition of the Winnipeg Tribune to the guests with an eight-column headline, "Pinfold Quits," which included a write-up of the dinner given by the Western Management and several helpful suggestions on the growing of squash. Mr. Pinfold's technique in the horticultural field was aptly described by Mr. M. V. Chesnut, Tribune garden authority.

Mr. Pinfold, in his reply, emphasized the support which had been given him, not only by those in attendance at the breakfast, but by all members of the staff. The happy feeling which had existed would always be one of the highlights of his memories of the Store, and had made his 47 years with the Company a period of pleasant recollection.

Mr. and Mrs. Pinfold's present plans are to remain in Winnipeg and he is looking forward to many congenial hours on the greens at St. Charles.

During the course of the day a steady stream of well-wishers called on Mr. Pinfold in his office, and he was the recipient of many personal gifts.



"B.C. WESTERNERS" PRESENT MR. PINFOLD WITH STERLING SILVER CIGAR CASE



Mr. R. H. Craik, representing Westerners who, over the years, had been transferred to the B.C. Division, presented Mr. Pinfold with a very smart sterling silver monogrammed cigar case filled with cigars.

Mr. Craik spoke of many years of personal association with Mr. Pinfold and how his many friends in the B.C. Division wished Mrs. Pinfold and him a long and happy retirement.

40th

Anniversary

HARRY DEE

Forty years of continuous service was celebrated by Harry Dee on Wednesday, April 1. "April Fool's Day" was not such for Mr. Dee, for during the morning his department associates and staff gathered together and presented him with a wrist watch and personal gifts. During the day a group of friends treated him to a special dinner at Rae and Jerry's Restaurant.

Harry is the Assistant in 122 Department and has worked in the same department for his full 40 years. He married Olga Chernaiski, formerly one of the office staff in 122. Pretty much of a "homebody," Harry and his wife plan a motor trip this summer to New York. Best of health and many happy future years, Harry and Olga, from your friends at Eaton's.



MISS OLIVE ADAMS

Two years as an Exchange "runner" and 38 years with the Sales Audit. This is Olive Adams' record of continuous service with Eaton's. During Tuesday, April 7, Olive was presented with a wrist watch from her management and department associates. Later, during the evening at the Holiday Restaurant, a dinner was held in her honour and attended by her department and outside friends. Presentation was made of some very useful camera equipment and personal gifts.

Born in Walthamstow, Essex, England, Olive came to Winnipeg at the age of nine years with her family. She now lives with her sister. Naturally her main hobby is photography. Hopes to visit relatives in Los Angeles in the near future. Sincere wishes from your Eaton friends, Olive, for a long and happy future.

Welcome to the Quarter Century Club

DAVID A. AINGE

Thursday, April 9, was the "big-day" for Dave Ainge. Twenty-five years of continuous service with the Company, all of which have been spent with the Merchandise Display.

Dave is married with two children, a boy and girl. His wife is the former Grace Smith, section head in Costume Jewellery back in 1944. Dave has always been a great lover of sports and takes in all the ball games, hockey and football that he can manage. His personal hobbies are camping and fishing, and he and his family plan on a motor trip to Vancouver during this summer to enjoy both. Dave is a resident of Transcona and is keenly interested in Community sports.

During the day of celebration, Dave was presented with a well-equipped tent and accessories to help make his holiday trip a complete success. Best of the future years to you and yours, Dave, is the wish of your many friends and associates.



ALEX McDONALD

On Sunday (officially), April 12, Alex McDonald, Assistant, Caretaking Department, celebrated 25 years of continuous service with Eaton's. Friday his department associates gathered to present him with a very complete clock radio. On Saturday night a surprise party was held at Alex' home in St. Vital, attended by his department personnel and their partners. They presented him with a rod and reel set so Alex should be set for his summer relaxation.

Alex McDonald began working for the Garage as an apprentice then was transferred to night staff in the Garage as foreman in charge. In 1952 was transferred to Department 109 in charge of Alexander Warehouse, then one year later to his present position. Married with a family of one girl and three boys (wife a former Eatonian, Margaret Einarson, General Office). Fishing and gardening are his favourite pastimes. Plans to visit his son in Calgary during the month of July and take in the Stampede. Wishes for happy future years, Alex, from your many friends at Eaton's.



EATON'S WOMEN'S CURLING CLUB

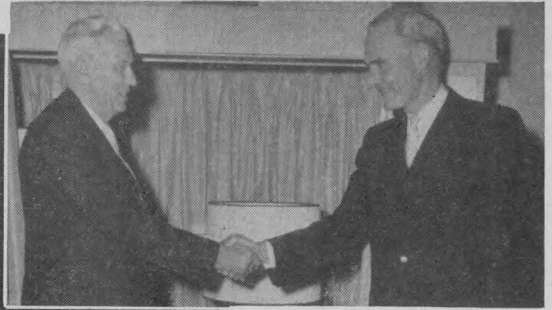
By Betty Stevenson

Once again our curling season has come and gone. After the smoke of battle had cleared away, our reigning queens for the 1958-59 season are the rink of Veronica Walsh, skip; Flo Park, third; Dot Walker, second; Edith Course, lead. This rink also won the "week-enders." (Top picture.)

Joan Ingram and her rink of Anna Peterson, third; Flo Park, second; Lee Noel, lead, returned triumphant from the recent St. Paul Ladies' Bonspiel with the second event grasped tightly in their hot little hands. (Middle picture.)

Congratulations are in order for the following group winners: Monday Night—Ev Gordon, skip; Janet Miller, third; Lil Shadbolt, second; Ruth Spurway, lead. Wednesday Night—Joan Ingram, skip; Mary Ewing, third; Carol Magnusson, second; Elaine Lindley, lead. (Bottom picture.)

Three cheers, girls, we're more than proud of you. So long, see you all at the wind-up.



**HENRY W. EINARSON,
MANAGER OF
CASH SYSTEMS,
CITY INSPECTORS
DEPARTMENTS,
RETIRES**

Mr. Henry W. Einarson retired officially from service on Wednesday, April 1. In the Grill Room on Tuesday morning, March 31, a breakfast was held in Mr. Einarson's honour and was attended by his department associates and friends. Presentation of a three-lens movie camera was made by Mr. H. R. Sreaton, Store Superintendent. Mr. J. H. Keys also presented him with a sun cart from his auxiliary staff.

The evening of March 31 at the Fort Garry Hotel, Managers of the Store and Mail Order gathered to say good-bye to Mr. Einarson. Wires and messages from across Canada, all wishing Mr. Einarson the very best, were read by the chairman, Mr. J. Bruce. In his chairman's remarks, Mr. Bruce spoke of Mr. Einarson as the "perfect gentleman."

Mr. W. L. Palk, Assistant General Manager, made the presentation of a set of tables and lamps to Mr. Einarson, thanking him on behalf of the Company for a job well done.

Mr. Einarson's immediate plans are to take an extended motor trip south of the border and to Eastern Canada, then to come back and settle here in Winnipeg. Contacts would like to add the very sincere wish for a long and healthy retirement, Mr. and Mrs. Einarson.

***Assistants' Association Pays
Tribute to Mr. Pinfold***

Wednesday, April 1, was a busy day for Mr. R. M. Pinfold. Included among his constant stream of well-wishers during the morning, was a group of Assistants. They presented Mr. Pinfold with a folding tripod screen, a gift from the Assistants' Association. Presentation was made by President Joe Leighton assisted by Mr.

John Marshall, Store Drugs Department, Mr. Bill Lockwood, Department 167, and Mr. Russell Smith, Supply Office. The sincere wishes for a long and healthy retirement and many thanks for his years of leadership given to the Assistants in Winnipeg Store and Mail Order were expressed by Mr. Leighton.

In reply, Mr. Pinfold spoke briefly of the need for young men in the Company and urged them to keep "plugging." He also thanked the Assistants' Association "for a very acceptable piece of equipment to help him with his introduction into the field of photography."



Mr. W. Lockwood, Mr. J. Marshall, Mr. J. Leighton and Mr. R. Smith with Mr. Pinfold.



EATON JUNIOR COUNCILLORS' ANNUAL TABLE SETTING TOP SCORERS

Eaton Junior Councillors, numbering about two dozen high school students, are selected from their schools on the basis of their standing, participation in student and school activities, and personality. These young ladies come to Eaton's each Saturday and in the morning have discussion meetings on fashion trends and are given talks and instruction on matters pertaining to merchandising. During the afternoon they work in various selling departments.

Included in their yearly program is a table-setting competition. The girls work in pairs—three pairs each week over a period of four weeks. They select and use linen, china, crystal and silver of their own choice from the departments in the Store. Their finished settings are judged each week and eight top scorers are chosen. The top scorers this season, shown above with Mr. Ian Wood, Assistant, China Department, and Mrs. Lillian Vadeboncoeur, Fashion Co-ordinator and Junior Council Adviser, are:

Top, left to right: Shirley Melnychuk, West St. Paul; Frances Cameron, Glenlawn Collegiate; Sandra Small, St. John's Tech; Mr. Ian Wood, Assistant, China Department; Marianne Patchell, Churchill High; Judy Munro, Balmoral Hall; Ruth Hutchinson, Elmwood High. Seated: Gail Moffatt, Miles MacDonnell; Mrs. Lillian Vadeboncoeur, Fashion Co-ordinator and Junior Council Adviser; Florence Johns, St. Mary's Academy. Missing from the picture: Carole Bourrier, Convent of the Sacred Heart; Jeanne Vandale, Holy Cross School.



EATON HOCKEY LEAGUE EXECUTIVE MAKE OFFICIAL PRESENTATION OF \$1,200.00 TO CANCER RELIEF

Mr. Bert Longstaffe, Campaign Chairman of the Greater Winnipeg Canadian Cancer Relief Society, obviously is pleased as he accepts the cheque for \$1,200.00 from Ken Nicol, president of the Eaton Hockey League. Looking on with Ken are left, Gord Miller, treasurer of the club, and right, Mr. Ray Keachie, publicity chairman of the Cancer Relief Society of Winnipeg. Congratulations again, boys, on your efforts in aid of cancer. This cheque is \$700.00 more than was given a year ago.

EATONIANS IN THE NEWS



Joan Ingram, skip; Anna Peterson, third; Flo Park, second; Lee Noel, lead.

Joan Ingram's rink won first prize, second event, at the St. Paul Ladies' Bonspiel held recently. Congratulations, girls, for a fine showing.



ASSISTANTS VISIT NEW WINNIPEG POST OFFICE

March 24 the monthly dinner meeting of the Assistants' Association was held in the Grill Room. A variation in the type of meeting was the introduction of first, a film entitled "Post Mark Canada," described by Mr. D. Sullivan, Public Relations Officer for the Winnipeg General Post Office, and then a conducted tour of the Winnipeg Post Office. Approximately 90 members turned out for the tour and, as you can see by the above pictures, it was enjoyed by all.

Top, left to right—This man is doing a primary sorting of city and outgoing mail; these girls are preparing the mail for the pre-cancelling machine; this pile of bags is to be repaired before being used; post office men loading mail for trains etc.; pre-cancelling machine in use; automatic doors have this sign to guide the traffic; this man is re-directing certain types of mail into their final sorting bunks.



EATON CURLING CLUB PLAY-OFF NEWS

Gordie Walker's rink lost their last game of the season, Sid Lentle's foursome won theirs and therein lies the story of the club championship and top spot in "A" section of Group 1 prize round. These two rinks staged a nip and tuck battle right down to the wire and, although it was a tough one to lose, Gordie can take pride in having won the McGee cup competition.

Meanwhile in "B" section it was Fred Eade's crew nosing out Hughie Caldwell's rink by one game. Hughie's gang made a good try at forcing a play-off by being the giant-killers in knocking over Walker's rink but Fred refused to co-operate, winning his last game to clinch the prize.

In Group 2 Walter Scott, ably assisted by Al Curtis, Len Swallow and Dave Thomas, took on all comers to emerge victorious.

Group 3 winner was Jack Newton and Group 4 winner was Bill Odell. Group 5 winner was the Barling rink after a play-off with the Schnell rink.

In the Novelty Bonspiel, Bill Hogg and his rink comprising Hammy Hogg, Flo Owen and Hilda Simm won the main event. The consolation event went to Mike Tomlinson who was aided by Les Smart, Flo Stevenson and Mary Hume.

Don't forget the wind-up and presentation of prizes at the Club Morocco on Thursday, April 16.

The Annual Meeting will be held in the Club Rooms on Thursday, April 30, at 8:00 p.m. sharp. Refreshments will be served. Come and bring your beefs and bouquets.

ABOUT THE PICTURES ON THE OPPOSITE PAGE

- 1—Winner of "A" Group and Club Championship: Sid Lentle, Don Marino, John English, Ray Briscoe.
- 2—Winner of "B" Group: Larry Horwood, Stu McGavin, Bob Ramsay, Fred Eades.
- 3—Les Smart, Mary Hume, Flo Stevenson, Mike Tomlinson, Consolation winners, Novelty 'Spiel.
- 4—"Hammy" Hogg, Florence Owens, Hilda Sim, Bill Hogg, winners of Novelty 'Spiel.
- 5—Winner of Wednesday night group and Grand Champion of One Night-a-Weekers: Mel Hendricks, Joe Donaghy, Sam Hives and Jack Newton.
- 6—Thursday night winners: Ray Briscoe, Doug McPherson, Bob Laidlaw and Bill Odell.
- 7—Winners of Tuesday night group: Walter Scott, Dave Thomas, Len Swallow, Al Curtis.
- 8—McGee Cup winners: Gord Walker, John Young, Moe Roscoe, G. Zimmerman.
- 9—Week-end group winner: Peggy Lentle, Sid Lentle, Mary Moore.
- 10—Friday night group: Ken Barling (missing from picture), John Sutherland, Don Gibson, Scott Marshall.

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Mrs. Lillian B. Harper,
M.O. CorrespondenceApril 28

THIRTY-FIVE YEARS

Miss Annie MacFarlane,
Foodateria, GroceriesApril 21

Mr. William Stewart,
M.O. HosieryApril 23

Mr. George Blockly, City Dispatch.....April 28

Mr. Herbert Caie,
Ice Cream Manufacturing.....May 12

Mr. Samuel Hives,
Assistant, PaintersMay 14

TWENTY-FIVE YEARS

Mr. John Paterson,
Manager, Men's Clothing.....April 26

DEVELOP YOUR CONTACTS

Thousands of customers will pass through our Store this month, as always. Some will just be passing through as they walk from one street to another, others will be "looking," perhaps on their lunch hour or while waiting for a friend; others will be shopping for a definite item.

Regardless of why people come to the Store, let's make the most of their visit — it will please them and may be profitable for us. Never let it be said that a customer entered our doors and left without someone flashing a smile at her, or without someone greeting her.

Basically our Store has the reputation of being a friendly organization and we are friendly and interested in people.

Customers are flattered when they are the recipients of special recognition or any gesture directed especially to them. A small nod, a

quick smile, an informal "Hello," a gracious "How do you do, Mrs.," even a wave of the hand will do the trick.

When we are shopping in another store, all of us glow and practically "purr" when we are singled out and greeted.

Make the most of a telephone call by answering properly. Give the department identification, and state your name clearly in a pleasant voice and the phone customer will be impressed. Customers have been known to call back a second time and ask for the person with "the pleasant, soft voice."

It might be interesting to keep count (just for yourself) of the number of people you speak to during the day and the number of sales resulting from making the most of every contact.





EATON HOCKEY LEAGUE "BOOSTER NIGHT" COMPLETE SUCCESS!

\$1,200.00 Donated to Cancer Relief Fund

Over 4,000 tickets were sold to Eatonians and their families and approximately 2,600 turned up at the Winnipeg Arena on Monday, March 16, at 8:00 p.m., to view the excellent entertainment provided by the Eaton Hockey Club.

Miss Judy Weiss, of the Winnipeg Winter Club, skated through her solo number and displayed the qualities that win a gold medal. Miss Jane Sinclair and Mr. Larry Rost, also of the Winnipeg Winter Club, thrilled the crowd with their excellent interpretation of a very difficult doubles routine. Sincere thanks to three fine skaters for a splendid performance.

Accompanied by the Ulster Volunteer Fife and Drum Band under the able direction of William Alexander, a group of 50 majorettes, namely the Canadian Musical Revue, provided real lively entertainment for the assemblage. These girls are under the supervision of Alex Gilchrist of our M.O. Hardware Department, and the precision and execution of their various routines were a pleasure to behold. Many thanks for the fine entertainment.

During the evening the draw for the door prize winners was made by Mr. T. Miller of Public Relations, and the following were the lucky people:

Viking Electric Floor Polisher, E. Oliver, Dept. 1100; Lewyt Vacuum Cleaner, J. Birch, Dept. 238; General Electric Steam Iron, Ken Burwash; Viking Hi-Fi Record Player, P. McCrae, Dept. 1745.

Five Electric Hockey Games were won by: Donna Murray, Mr. Ellis, D. Workman, P. Reimer, Marilyn Keirling.

Page 12, top left, across: The Ulster Volunteer Fife and Drum Band; Judy Weiss; President Ken Nicol presents the Sutherland trophy to Captain Gord Miller of the winning Mail Order team; the winning Mail Order team; action on the ice; section of the good crowd; official face off with Mr. T. Miller throwing the puck between Mr. Ray Keachie and Alderman Charles Lee of the Cancer Relief Society of Manitoba; the losing Store team.

Page 13, left across: Part of the majorettes' routine; Jane Sinclair and Larry Rost; the group of majorettes.

The victors of the hockey game were the Mail Order boys to the tune of 7 to 5. Both the teams played good hockey but on the evening's play the Mail Order team was the worthy winner. Congratulations, boys, on a fine evening.



Left to right: Coach Jim Dorman, Sr.; Jack Doyle, Andy Reimer, Mark Rajot, Henry Krysanski, Larry Drier, Gord Miller, Larry Lamecha, Hank Bergner. Missing from picture, George Dorman.

Gord Miller receives the trophy from Ken Nicol.



EATON HOCKEY LEAGUE WIND-UP HELD AT THE PARKER HOUSE

Thursday, April 9, at 8:00 p.m., the members of the Eaton Hockey League and their friends gathered at the Parker House for the presentation of trophies and an evening of reminiscing.

During the evening President Ken Nicol presented Captain Gord Miller of the victorious Red Wings with the Sir John Eaton Memorial trophy, emblematic of hockey supremacy for season 1958-59. Individual trophies were given to each hockey player.

The colour film of the Blue Bomber victory over Hamilton in the 1958 Grey Cup classic was shown and enjoyed by all. The Eaton Hockey League had a very successful season and full credit is given to the executive consisting of Ken Nicol, president; Gord Miller, treasurer, and Ted Cramer, secretary.

Congratulations, fellows.



Saturday, April 25 at the ROYAL ALEXANDRA HOTEL

DANCE Starts at 9:00 p.m. IRVIN PLUMM'S ORCHESTRA 1.00 per Person

Tickets Available from **D. Slack, Staff Training; E. Wall, M.O. Cashier, H. Brown, M.O. Exchange.**

SERIES WINNERS

	1st Series	2nd Series	3rd Series
1st Division	Winsomes	Sparklers	Rip Saws
2nd Division	Wiggetts	Westerners	Westerners
3rd Division	Tegos	Goldstreams	(Jeeps in Roll-off)
4th Division	Wise Ones	Blazers	Mixers
5th Division	Royals	Zulus	Blazers (Panthers in Roll-off)
			Newcomers

Close to Perfect Score—Tommy Scott on Tuesday, March 31, rolled nine strikes in a row and in the tenth frame had a spare, ending with 405.

BADMINTON BIRD-NOTES

By J. O'Leary

The Badminton Club held a "round robin" handicap tourney at Sargent Park School in March and this proved to be a huge success. After the smoke of battle died out and all men had been defeated, two ladies tied for the top spot—Carol Kosluk of Department 208, and Lil Phillips. Congratulations to these two, they deserved their win.

The season is now drawing to a close and with the successful dance held at the R.C.A.F. on April 11, the club will now be getting ready for the championships. This will be followed by the annual wind-up and presentation of "Oscars."

NOTE—All Badminton Players: "Club Tournament" will be held at 7:00 p.m. sharp, April 30, at Sargent Park. Entry fee will be 50c per person. Let's all turn out.

CALLING ALL GIRL BASEBALL PLAYERS

The Eaton Girls' Fastball League will commence playing on Wednesday, May 27 at Sargent Park (weather Permitting). The opener will bring together the finalists of last year, Royals and the champion Jets.

Jack O'Leary and Ted Creran have a big rebuilding job but hope to have a top contender this year. Don Mitchell and his Cubs could be the surprise team. All four teams have new uniforms on order and this, along with the proposed exhibition games with Great-West Life and the R.C.A.F., are going to make the coming season a very promising one.

Watch bulletin board for practise dates.



LOWER FLOOR

Basement Meats—By W. Cuthbert

A party was held recently by the girls of the department for Alice Corteau, a bride-elect of April 4, at the home of Philis Chereuyk. A corsage and a beautiful gift were presented to her with all good wishes for a happy future. Games and refreshments were partaken by all during the evening—a happy one indeed. Our thanks to you, Phil, and to your mother, for an evening well spent.

Congratulations to Mr. and Mrs. Siggy Koch on the birth of a baby boy in March. Mother and son both doing well, last report. Siggy was proudly handing out cigars, we may add.

Our bowlers are to be congratulated on a fine season nearly ended. We read of good scores, and as the wind-up nears, we are still hoping for a few winners.

While we are at it, we find Phil Chereuyk proudly wearing a gleaming diamond given to her by Barry Brice of Flin Flon. Happy days ahead, Phil and Barry.

Alice Corteau on her departure was presented with a lovely torchere lamp from the department with good wishes for a very happy married life.

Henry Kuhn is a proud grandfather again—a fourth time we are told. Congratulations.

Department 933—By Jean Sutherland

Congratulations to two lucky girls in our department who recently received lovely diamonds, Eileen Ethier from Ted Sawyer on St. Valentine's Day, and Lil Harris from Jack Desjarlais.

Lower-Priced Store Office—By J. Sutherland

Best wishes to Jessie McIntosh who recently left our staff for the electrical office. Our office girls held a party in her honour at the home of Peg McCance, where Jessie was presented with a leather music case. An enjoyable time was had by all.

We welcome Jessie Milligan who just arrived from Scotland, to our office staff.

* * *

MAIN FLOOR

Books and Magazines—By M. C. Lawton

A no-hostess dinner was held at Moore's on March 5 in honour of Marcelle Daulby. Covers were laid for 40. She was gifted with a black leather hand bag at an informal gathering in the office on March 7. Mrs. S. Florence presented an electric fry pan along with all our best wishes.

Marcelle has been 15 years in the department and left to make her home in Vancouver.

Sixteen

We surprised Terry Martin by calling him to the office one afternoon. Mr. Freeman, in a "thank you for a job well done" speech, presented him with a pen and pencil set and the girls and boys wished him all the best in his new work.

Off to England and the continent for an extended holiday is Mary Scorer.

Men's Furnishings—By E. Johnston

Our best wishes to Mr. T. Humphreys who has left us to become department manager of the Basement Store's Men's Furnishings. Good luck and much success in your new enterprise, Tom. Mr. Humphreys was presented with a travelling clock.

Johnny Groves was happily passing around cigars and chocolates recently when his wife presented him with a daughter. Both doing nicely.

Our deepest sympathy is extended to Des Belanger and to Norm McKeen each of whom recently lost his father.

In honour of Mrs. Kristen Brady who was married March 9 to Mr. Otton Kirzinger, 15 girls of the department gathered at dinner at the Town 'n' Country on March 18. Kris, as she is popularly known, was presented with a toaster. As March 18 happened to be Lollie Roper's birthday, she too was presented with a gift by those present. Who said women can't have a good time without men?

Nice to see Madge Vance back after an attack of pneumonia.

Jewellery—By V. Bowerman

We are glad to welcome Mrs. Gladys Galusha back after her recent operation. Gladys is in our Jewellery section.

Gerry Gregoire, of our Clock section, came in beaming on March 16, his wife having presented him with a baby girl March 15, a sister for Monique.

We are very glad to hear that Mrs. Freda Giles of our Flatware section, having been in hospital for the past month and a half, is coming along fine. Hope you will be on your feet soon, Freda.

Men's Shoes—By Isabelle Dunsheath

How fit and well Mr. Travers looks on his return from Hawaii; his deep tan bespeaks hours in the tropical sun. Both he and Mrs. Travers were enchanted with the island's beauty.

This last month brought sudden illness and emergency operations to both Em Wilson and Margaret (Williams) Bonner's mother, which brought Margaret hurrying home from her honeymoon. Glad to report both ladies are well on the road to good health again.

We have a couple of retirements pending, but don't worry, Bert and Tom, we'll get your five dollars yet! It's going to be a real "dust-up" of a party!

It is with sad and sincere sympathy to Mrs. G. Symes and family, that I record the passing of Mr. George Symes. He seemed to be coming along nicely, but passed away suddenly at noon on Good Friday.

Fashion Accessories—By A. McLeod

Well, to quote an old saying—"that no news is good news"—was proved to us on March 6 when Mr. J. Murray, our Department Manager, came and told us he was being transferred to Department 901. It sure is a loss for us but a gain for his new department. We're kidding ourselves he is just "on loan"—aren't we dreamers? We do wish him continued success and hope he drops in to see us once in a while.

Welcome back to Olive LaForme who has been on the sick list. Look after those tootsies, Olive, you need them in your business.

Well we were all ready to wish Barbara Binnington a "bon voyage" on making a trip to England, but owing to her health had to cancel it for a while. Cheer up, Barb, better late than never.

Also on the sick list is Barbara Wardell with a bad cold—hope it didn't spoil your Easter too much Barbara, and that you will be back with us soon.

SECOND FLOOR

Budget Fashions—By N. Jackson

The best of luck to Pat Glenn who recently left us. She received a lovely hand bag as a parting gift.

Our sincere sympathy is extended to Mr. John Kulack in the loss of his mother and also to Mrs. Olga Higgins in the loss of her father-in-law.

Welcome to Mrs. Ev Wheeler back with us after her recent operation.

Personnel Department—By R. Fraser

We are glad to have Maureen Craig back with us after her recent illness.

On March 5 our junior member, Heather Parker, had her 21st birthday. The gala event was a party which was held at her sister's home. The department gave her a piece of luggage, a housecoat and hosiery. At the party she received a set of jewellery. May all your birthdays be as happy as your 21st, Heather.

Sorry to hear Mr. Fotheringham is under the weather. Hurry back soon, we miss you.

* * *

THIRD FLOOR

Service Meats—By Hilda Dawson

We are pleased to see our receiver, Len Finlayson, back on the job after his recent illness.

Our deepest sympathy to Mr. Basil McAlpine in the loss of his wife on March 12.

We were sorry to bid farewell to Kitty McDougal on February 23. We surely miss her smiling Irish personality. Our loss is 253's gain. She is now working with them on the opposite side of the floor.

It was with regret we bade farewell to Mrs. Janette Westwood on March 28, one of our long-time auxiliary staff. Janette is going to make housekeeping a full-time career from now on. The ladies of the department presented her with a lapel and ear-ring set.

Congratulations to Mr. and Mrs. Eddie Luchka (nee Emily Kyba) formerly of the Meat Office staff, on the arrival of their son, Brian Edward, on March 18 in St. Boniface hospital. Brian is a husky lad weighing 9 lb. 2 oz. at birth.

Major Appliances—By A. Kelsch

A big welcome to C. Buchanan, N. E. L. Baker, T. Clear, J. Klassen, R. Sawchuck, P. B. Williams and G. E. Watt. These fellows are now members of our sales staff and we hope they will like their work.

Also our sincere condolences go out to Joe Fuczek on the recent loss of his mother.

* * *

FIFTH FLOOR

Hearing Centre—By Trudey Bertrand

Congratulations and best wishes to our Mr. A. E. (Arnie) Monk on his recent promotion from Assistant Manager to Department Manager.

* * *

SIXTH FLOOR

General Office—By L. Bowyer

Saturday, March 14, was the last office league curling game of the season. Congratulations to Les Smart and his rink for winning the trophy for first place. Mr. Welland was elected president, Elsie Craig, vice-president, Jack Dempsey, secretary-treasurer, and Margaret Weymouth, draw committee. Thanks to our past president, Al Sizeland, for a very enjoyable season, and thanks to all for coming out.

Welcome to Sheilagh Wauchope, Elaine Shawlinski, Johanna Hintz and Paul Drappert. Hope you enjoy working with us.

Congratulations to Larry Thomson and his wife on the birth of a baby girl on March 23.

Best wishes to Joyce Hunter who was married Saturday, April 4, to Jack Chorlton. She received a steam iron and ironing board from the office.

Good-byes were said to Norma Berry who left us on Friday, March 26. She received gloves and scarf from her fellow workers.

Merchandise Office—By E. Fraser

Congratulations and best wishes go out to Delta Emmett and Bob Spratt who were married on April 4. On behalf of her business associates, Mr. R. M. Pinfold presented Delta with a lovely coffee table and a Doulton figurine. Our best wishes go out to you both, Delta and Bob.

* * *

SEVENTH FLOOR

Furniture—By B. Adams

Furniture Department held their bonspiel in Eaton's curling rink on Saturday, March 28. Winners were: Walter Scott trophy—Walter Scott rink; Jones trophy—Curtis rink; Wagon Wheel trophy—McGavin rink; Patterson trophy—W. Goodman rink.

After presentation of trophies and prizes there was a sing-song and refreshments were served. Gus Brownrigg was master of ceremonies.

Welcome to Irene Fergusson, our new telephone operator who came to us from Department 111, Main Switchboard.

Contract Sales—By Janet Chorny

We are a bit late with some of our news so we offer our apologies to those concerned. It's nice to have three of our members back with us again who were on the sick list. "Hi" to Mr. Dave Thomson, Mrs. Olive Kenopic, and Miss Barb Thomson who has recovered from a minor operation.

Congratulations to Mr. and Mrs. D. Thomas on the birth of a lovely 9-lb. bouncing baby boy. Gee, now you have your own curling team, Dave.

Speaking of curling, Contract boys cleaned up in the Furniture bonspiel held Saturday, March 28, when they won two of the four events. We extend our congratulations to Mr. Walter Scott and his rink for winning the McKeag trophy, and we wish them success in the forthcoming championship meet. P.S. Where would the team be without Len Lasota (spare)?

* * *

EIGHTH FLOOR

Department 1041—By A. Smith

Our sincere sympathy is extended to Miss Sue Kulack and family in the passing away of her mother.

On mend at home after a visit to the hospital is Mrs. A. Opal. Hope to see you back with us real soon.

Welcome back to Mrs. A. Buchko and Mrs. R. Herman after short illnesses. We are all glad to see you looking so well.

* * *

STORE SERVICES

Elevator Ups and Downs—By Aldous Brow

Welcome to the new members of our department: Jeannette Oosterloo and Ben Voth. May your stay with us be a pleasant one.

Our sincere sympathy to Mr. L. White and members of his family in their recent sad bereavement.

Best wishes for a speedy recovery to Mrs. Al Earley who is at present in General Hospital. We do hope by the time this is in print that you are home and well on the way to good health.

Monday, March 16, we girls gathered at the home of Thelma Wicklund and held a surprise shower to honour Joyce Evanchuk of our M.O. staff, on her forthcoming marriage, April 4. Joyce was presented with a corsage of roses and a plate glass wall mirror. We spent a very happy evening and our sincere thanks to Thelma and Mrs. Wicklund for their hospitality.

Sincere wishes for a long and happy retirement go out to Alfred Hamilton from all the staff.



SECOND FLOOR

Department 122 and 113

Good luck and our best wishes go with Jean Baudru who recently left our department.

Best wishes to Eloise Young who became Mrs. Gilmore Rieve on March 6, 1959.

Congratulations to Malcolm Ingles on his engagement to Eileen McNamara.

Easter engagement diamonds were received by Irene Rekrut from Ryan Porteous and Elizabeth Andreychuk from Bill Zelinsky. Congratulations, girls.

We extend our sympathy to Donald Allard in the recent loss of her father.

Congratulations to Mr. H. Dee who, on April 1, celebrated his 40th anniversary with Eaton's.

We are pleased to report that Mr. Vande Veldes' eye operation has been a success.

* * *

THIRD FLOOR

Department 1067—By D. Zetterstrom

We are pleased to report that Mrs. B. Mork and Mrs. Sigga Preece are well on the way to recovery and are both at their respective homes. Also glad to see Mr. C. Erback back with us again.

Mr. H. Miller is on our sick list again and we are sorry to hear he had to undergo an operation in Deer Lodge Hospital. However, Herb, we hope you are soon much better and back with us again.

* * *

FIFTH FLOOR

Departments 3 and 4—By Muriel Fraser



Sincere congratulations to Eva Jansen of Department 3 work-room, who celebrated her 35th anniversary with the Company on March 30. On that day Eva found her desk decorated

with spring flowers and gifts from friends. Presentation of a hostess chair was made by Mr. Christie, on behalf of the staff who later gathered at Moore's restaurant for a luncheon, where an electric kettle was presented. We all wish you many future years of health and happiness, Eva!

We offer our deepest sympathy to Bella Ferris and her family in the death of their father, and to Mr. and Mrs. Christie in the death of Mrs. Christie's father, Mr. W. Oliver.

Welcome back to Olga Bate and Bessie McLachlan, both of whom were absent for some time because of illness.

Best wishes for a speedy recovery to Anne Tennant who has a broken arm, and to Shirley Cripps who is ill with a throat ailment. May you both be well soon, girls.

* * *

SIXTH FLOOR

Correspondence—By M. Nolette

Good luck to Irene Lestyn who left on March 26.

We are pleased to say that Mrs. Lillian Britton is back at work after being on the sick list, and she is looking better than ever.

* * *

SEVENTH FLOOR

Department 161—By O. Quinlan

Once again we wish to offer our congratulations to Joan Ingram and her teammates on bringing home with them a prize for their curling in the United States. They won first prize in the second event in the St. Paul bonspiel.

In a letter from one of their opposing teams from Chicago, our American neighbours wrote to say how much they approve of our girls as ambassadors of goodwill as well as good curlers. Good work, girls.

Complaints—By J. Baynes

On February 12 Jackie Hudson left us to make her home in Port Arthur. Jackie was presented with a number of lovely gifts from her many friends who were sorry to see her go. We all join in wishing her the best of luck in her new home.

We were all glad to welcome Gordon Otley and Dave Mackie back to work after their illnesses.

Peter Cantafio left us on March 26 to take up new work. A caddy cart was the gift of the department as well as a number of other gifts. So long, Peter, good luck and don't forget your friends in 118.

Lillian Manzuk celebrated the first day of spring by receiving a beautiful diamond from Marino Jacobson. We all wish both of you lots of happiness.

Alice Woodcock left to make her home in Marville, France. On leaving she was the recipient of a number of lovely gifts from her many friends who wished her bon voyage, happy landings and lots of luck in her new home.

Budget Plan—By Janet E. Hiebert

Our very best wishes to Jackie Marshall on her recent engagement. The very lucky fellow is Joe Comeau.

Our deepest sympathy to Mr. Lorne Walsh in the loss of his brother.

Copying—By M. Shepherd

Pat Sault left recently for Victoria, B.C., where she will take up nurse's training. All the best in your new venture, Pat. She was presented with a sweater from the girls when she left.

We wish Jean Stremesky a speedy recovery. Corrie Moerman left to marry Piet Verbeek at the Christian Reform Church on April 3 and was presented with a bedspread from the department. The girls held a dinner at the Shanghai in honour of Corrie and presented her with a pop-up toaster.

EIGHTH FLOOR

Exchanges—By M. Davies

Our deepest sympathy is extended to Mrs. Lillian Pederson, also to Mr. John Meara in their recent bereavements.

Catalogue Distribution, Salesroom Phones

By M. Taylor

Congratulations to Anna Peterson (Donations) who helped bring back the first prize in the second event of curling at St. Paul on March 14 week-end.

Good luck to Maureen Slessor, Judy Jacobsen and Clara McEwen who left for new positions; also Mrs. Grace Denyer who decided to stay home.

Glad to welcome back Helen Thompson, Evelyn Tysosky, Loretta Young and Marion Raaen who were hit by the flu bug. Sorry to report that Pearl Chapman and Judy Mosher are still on the sick list.

Two lovely diamonds made their appearance on the fingers of Doreen Helmer and Marcella Beauden.

* * *

NINTH FLOOR

Men's and Boys' Furnishings—By D. Dee

There's a twinkle in the eyes of Teena De Gelder these days to match the brilliant sparkle on that important third finger. The lucky man is Ron Wagner. Congratulations, Teena and Ron.

We were sorry to bid farewell to Roger Daniel on March 20. While a member of our staff for only a few months, his cheerful disposition made him a very popular one. He was presented with a sport shirt, lighter and pen and pencil set from his friends in the department. We wish you every success in your new work, Roger.

Department 22—By E. Moore

Congratulations to Martin Penner on his recent engagement to Terry Simmel.

We were pleased to have a visit from former members of the staff recently: Mrs. Ruby McCulloch of Portage la Prairie; Mrs. Betty Turko and Baby Sandra; Mrs. Margaret Boomer and Timmy.

* * *

ALEXANDER AVENUE WAREHOUSE

By K. Laurie

Speedy recovery wishes to Mr. P. Wiley and Mr. T. Whitney, both now at home.

Sorry to hear Mr. S. Jacobson has broken his leg.

Department 72—By A. Hamilton

Our congratulations go out to two members of our staff: Jack Harris is the proud father of a son and Albert Monney the father of a daughter. By all reports both families are doing fine.

We are happy to have Bob Wilson back with us again after being absent for six months due to a car accident.

Rosemarie Higgins, a member of our staff, has left to become a full-time housewife.

* * *

Drugs—By R. Bovey

Welcome back, Vic Weston, after a long absence. Glad to know that you are feeling better and wish you continued health in the future.

Our sympathy is extended to Mr. Sigvaldason and Mr. Duffield in the loss of their mothers.

* * *

City Dispatch—By Roy Fowler

Sincere sympathy to William Donaldson whose mother died recently.

Jim McClure was back recently saying hello to the staff. Nice to see you looking so well, Jim.



Department 5

After almost 40 years of service in the Stationery Department, Nellie Davies left us April 1 to enjoy a well-earned retirement. Yes, that young gal in the picture is "Our Nell" with Mr. R. N. Gregg doing the honours. A console table was presented from the department, a chaise longue from our auxiliary staff, along with other gifts too numerous to mention.

Several "do's" were planned to honour Nellie, including two luncheons, one at the Ivanhoe and another at Rae and Jerry's Steak House. Finally, the department dinner was held at the Town 'n' Country Restaurant where Mr. Gregg led us in a rousing sing-song, many of the lyrics being especially written for the occasion. Mr. Doug Gray, one of our retired members, had much sage advice for Nellie. Mr. and Mrs. J. Thom entertained after the dinner and we all enjoyed ourselves enormously.

Hope you are rested up by now, Nell, and beginning to enjoy a life of ease.

COMPLIMENTS

We had a call from a customer complimenting Mrs. Archer, No. 6, Draperies, Hargrave Annex, for the very excellent service she had given, not only to this customer, but to others.

"Reference to the Aristocrat typewriter which was cleaned, checked and new ribbon installed, received in perfect order. Very well satisfied with very careful service. My sincere appreciation and many thanks to you for very good service."

"I do want to tell you of the miles this piece of your wrapping paper has covered. First it went from your Winnipeg Mail Order to my daughter in Besser, Man. Going in by air as she was home on holidays, it was forwarded to her at Clair St. That covered 600 miles. I wrapped calendars in it and sent it to my brother in England—another 5,000 miles. He, in turn, sent me a parcel, still using the same paper, so that makes a total of 10,600 miles, which is a lot of mileage to take the bumps and rough usage meted out to parcels.

RETIRED EATONIANS' NEWS

"My sincere thanks to all my many friends in the M.O. and Store, for their good wishes and wonderful gifts. My last two days at work will live long in my memory as two of the best days of my life, and my one regret at leaving work and Winnipeg is that I am leaving behind all those good friends. Our home will always be open house to any of them who visit Victoria.

"We move into our new home on May 1, and our address will be 7236 Brentview Road, R.R. 1, Brentwood, B.C.

Yours sincerely,
"George Allan."

RETIRED MEN'S NEWS

The wind-up of the Retired Men's Club will take place April 27. Luncheon at noon. All members please make your best effort to attend.



Top—W. Osborne, Grace Horsfall. Bottom—Nellie Davies, A. Hamilton.

Retirements

NELLIE DAVIES

Nell Davies began her retirement officially on Wednesday, April 1, after 39½ years of continuous service, all with the M.O. Books and Stationery.

Miss Davies has always enjoyed her home and her garden and plans to take life just as easy as possible. In her younger days she belonged to Eaton's Five-Pin Bowling League. Presentation of a Console table was made by the department and many were the personal gifts received by Nell during "her day." Numerous luncheons, etc., were held in her honour (mentioned in the department news). Best of health and long life is the wish of your many friends, Miss Davies.

WILLIAM OSBORNE

Bill Osborne, after almost 40 years of continuous service with the Grocery Department, retired on Wednesday April 1.

Born in Devonshire, England, Mr. Osborne came to Canada and Winnipeg in 1912. Began working for Eaton's in 1912. Bill left Eaton's in 1914 and while away from the Company joined up with the "Little Black Devils." Returned from overseas in 1919 and began working again for Eaton's. Mr. Osborne has two sons and four grandchildren of whom he is justly proud.

Presentation of a chair was made to Mr. Osborne by Mr. Farmer from his department. Bill plans to live in Victoria, B.C., and his address will be 1248 Union Road, Victoria, B.C. Many happy years, Bill, and pleasant gardening.

ALFRED HAMILTON

A young Irishman, born in County Down, Ireland, came to our fair city in the year 1913 and began working for The T. Eaton Co. Alfred Hamilton, who was that young man, retired from active service on Wednesday, April 1, after nearly 46 years of service with Department 144.

In his sporting days Alf Hamilton golfed and played football. Now his favourite pastime is his garden. Hopes to take the odd trip to the west coast and still play a bit of golf. May your wishes all come true, Mr. Hamilton, and pleasant be your retirement.

MRS. GRACE HORSFALL

That pleasing personality, Mrs. Horsfall of our Cleaning and Caretaking staff, will be missed. Grace Horsfall retired on Wednesday, April 1, after 13 years of service with Eaton's. On the morning of her retirement Mr. Giles, Manager, presented her with a matching brooch and ear-ring set.

Mrs. Horsfall was born in London, England, and came to this country with her family in 1926. She has three daughters and one son, all married, and ten grandchildren. Saturday before retiring, one of her grandsons held a surprise party and all the family in Winnipeg attended.

Grace hopes to take a trip to Inglewood, California, for a month very soon to visit her daughter, and plans otherwise to take life easy. May your wishes all come true, Mrs. Horsfall, and may you have a long and happy retirement.



RESULTS OF FIRST SCORING—MARCH 5, 1959

	DEPT.	Stock and Clean 50%	Punct. 20%	Accident Prevent. 30%	Total Points	Present Standing
Division A	456					
	556	49	20	30	99	1
	260					
	TV Ship.	48.5	20	30	98.5	2
	256	47	20	30	97	3
	360	47	20	30	97	3
	55	46.5	20	30	96.5	4
	257	46	20	30	96	5
	259	45	20	30	95	6
	70	43.5	20	29	92.5	7
	150B	43	20	29	92	8
	72	43	19	29	91	9
	150A	41.5	17	25	83.5	10
	56	34.5	19	28	81.5	11
Division B	1056	48	20	30	98	1
	1057	45	20	30	95	2
	1060	47	20	28	95	2
	1072	44.5	20	30	94.5	3
	1747					
	1757	45	18	30	93	4
	1745	44.5	18	29	91.5	5
	1059	42	20	29	91	6
	2472	43	17	29	89	7
Division C	150	47	19	29.5	95.5	1
	253	45	20	30	95	2
	181	44	20	30	94	3
	122	41	18	30	89	4
	135	36	20	28	84	5



CONTACTS

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Vol. 35

APRIL

No. 4

Editor: D. E. (Doug) McPherson

DATE OF ISSUE:
15th of EACH MONTH

**NEWS WANTED IN BY THE END OF
THE PREVIOUS MONTH**

RECENT APPOINTMENTS

Winnipeg Store

Department W901:

W901—Gloves and Hosiery:

MR. J. G. MURRAY, Department Manager;

MR. A. W. WARREN, Assistant.

W909—Lingerie, Hand Bags and Foundation
Garments:

MR. R. M. CLARKE, Department Manager;

MR. G. H. BLAKEMAN, Assistant.

Department W928:

W928 — Men's and Boys' Furnishings, Lug-
gage:

MR. T. R. HUMPHREYS, Department

Manager;

MR. D. A. MILLER, Assistant.

W929—Men's and Boys' Clothing:

MR. G. HAMMOND, Department Manager;

MR. A. O'NEILL, Assistant.

Department W933:

W910 — Infants' and Juvenile Wear, Girls'
Wear 8-14:

MR. J. A. COLLETT, Department Manager;

MR. W. J. HOBDAY, Assistant.

W933—Piece Goods and Staples:

MR. J. A. COLLETT, Department Manager;

MR. W. J. HOBDAY, Assistant.

Department W100X—Expense Office:

MR. D. A. ADAMS, Assistant.

Department W260—Radios, Television, Musi-
cal Instruments, Phonographs, Records,
Sheet Music:

MR. R. D. DAY, Assistant.

Department W421—Hearing Aids:

MR. A. E. MONK, Department Manager.

Department W277:

W277—Electrical Accessories, Appliances and
Air Conditioners:

MR. L. W. WADDELL, Department Man-
ager;

MR. G. K. EISENER, Assistant.

W377 — Lighting Fixtures, Table and Floor
Lamps, Mantels and Fire Grates:

MR. P. H. CRANSTON, Department Man-
ager.

Mail Order Western Division

Department W37 — Men's Boots, Shoes and
Sundries;

Department W38—Women's Boots and Shoes;

Department W39 — Boys', Misses' and Chil-
dren's Boots and Shoes:

MR. D. C. GIBSON, Assistant (Rebuy).

Department W100D—Order Office Manage-
ment:

MR. C. E. MAW, Assistant.

Regina Store

Customers' Accounts Office:

MR. G. L. HENDRICKSON, Assistant.

Calgary, Alberta

Department C456—Furnaces, Plumbing and
Heating, Kitchen Units, Builders' Supplies:

MR. H. F. BUSCH, Department Manager.

Department C257—All Stoves, Washing Ma-
chines, Dryers, Ironers, Electric Refriger-
ators:

MR. A. J. TURNER, Assistant.

Port Arthur, Ontario

Department Pt.A270—

Furniture, Beds, Springs, Mattresses, Car-
pets, Linoleum, Tile, Draperies, Wall-paper,
Pictures, Electric Lamps, Fixtures and
Carpet Sweepers:

MR. D. RAFALANT, Assistant, Sections 70,
71, 72, 74, 77;

MR. H. E. ADDERLEY, Assistant, Section
67.

Order Offices

Please note the following appointment to
the Order Office Desk in the Cranbrook, B.C.,
Heavy Goods Depot:

MRS. L. COLLINSON.

Port Alberni, B.C.

MRS. R. YOUNG.

Castlegar, B.C.

MRS. M. RANDALL.

Williams Lake, B.C.

MRS. K. E. RICHARDSON, in charge.

COVER STORY

Spring is always a nice time of the year for with it comes the promise of warm, summery days and those long-awaited holidays. Sandra, Nancy and Audrey Popham suggest just this thought. These three lovely girls, gazing at the birds and flowers, are the daughters of Mr. Clark Popham, assistant of our fifth floor Portrait Studio. Certainly makes a person wish he or she was young again when we see the glow on these youngsters' faces, doesn't it?



SAMUEL JOHN BOYCE

Sam Boyce of our Receiving Room staff, passed away on Thursday, March 12, at the age of 62. Mr. Boyce had been an employee of Eaton's for 39 years and his many friends will miss him. He is survived by his sister, Maggie Boyce, living in Ireland. During this time of bereavement, sincerest sympathy from Mr. Boyce's associates and friends.

WALTER "BUD" ALBERT MAW

The sudden passing of Walter Maw, retired employee of the Shopping Card Assembly and Packing, occurred on Friday, March 27. Mr. Maw had service of 39 years with the Company retiring June 30, 1955. He is survived by his wife Emma, one son, Cecil; one daughter, Mrs. A. P. Johansson; two sisters and seven grandchildren. Sincere sympathy to them in this time of sadness, from his many friends at Eaton's.



HOWARD GEORGE SYMES

It is with deep regret we announce the passing of George Symes. Mr. Symes had been one of our retired personnel in the Men's Shoes and all who knew him liked him. To his surviving relatives which include his wife Louise, son Arthur, three daughters, Mrs. Wally Koster, Mrs. Cecil Gracey, Mrs. Carl Olson; and nine grandchildren, sincere condolences are offered in their bereavement.

FREDRICK LEWIS HORTON

Retired employee of Department 132, Fred Horton died on Friday, March 27. Mr. Horton had been with the Company for some 17 years and retired due to ill health in 1953. We extend sincere sympathy to his widow and family in their loss.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Father

Mr. J. Meara.....M.O. Exchanges
Mrs. E. Cowie.....Manufacturing Kitchen
Miss A. Downie.....Shopping Service
Mrs. O. Buchanan.....Cake Counters
Miss Bella Ferris.....M.O. Laces and Neckwear
Miss Donaldal Allard.....M.O. Packing
Mrs. O. Rozwood.....5th Floor Restaurant Bar
Mr. J. Penner.....M.O. Infants' Goods
Mrs. Denise Ross.....M.O. Copying
Mr. D. Belanger.....Men's Furnishings
Mrs. B. Tinney.....Revolving Credit Accounts
Mr. R. Oliver.....M.O. Dress Goods
Mrs. M. Waiwood.....3rd Floor Coffee Bar
Mr. N. McKeen.....Men's Furnishings
Mr. C. E. Maw.....M.O. Order Office Management
Mr. D. Horton.....Elevators
Mrs. A. Himbeault.....Foodateria, Groceries

In the Loss of a Mother

Mrs. P. Brownrigg.....Men's and Youths' Shoes
Mr. P. Kealar.....Receiving
Mr. John Kulack.....Second Floor Self-Serve Garments
Mrs. E. Houston.....M.O. Furniture
Mr. S. R. Hall.....Investigation

Mrs. A. Palud.....Women's Garment Alterations
Mrs. A. Waygood.....Boys' Clothing
Miss E. Halldorson.....M.O. Copying
Mr. N. Morrison.....Engineers

In the Loss of a Sister

Mr. C. Gordon.....Revolving Credit Accounts
Miss O. Cassidy.....City Inspectors
Mrs. J. Argo.....3rd Floor Coffee Bar
Mr. D. Ducharme.....M.O. Carpets, Linoleums
Miss J. Stewart.....Infants' Goods

In the Loss of a Brother

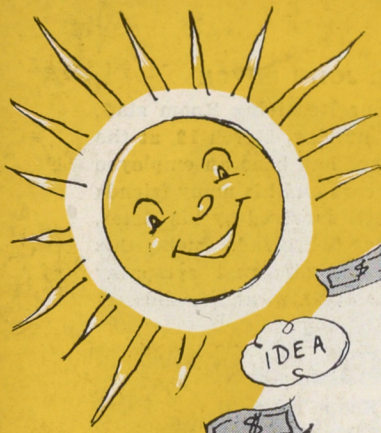
Mr. A. Boehme.....Basement Furniture
Mr. J. Ramsay.....Delivery
Mr. L. D. Walsh.....M.O. Budget Plan
Miss I. McGuire.....Piece Goods

In the Loss of His Wife

Mr. B. McAlpine.....3rd Floor Service Meats

In the Loss of Her Husband

Mrs. A. Jonatschick.....Basement Lunch Counter
Mrs. L. Pederson.....M.O. Exchanges
Mrs. M. Gullon.....Tailor Shop



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DOLLARS . . .

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SUGGESTIONS NOW!

Ideas pay off. Suggestions make money
—make sure YOU use one of the many
Suggestion Boxes placed throughout the
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Latest Suggestion Winners:

Suggestions Adopted

Miss Olive Eldred, Dept. 116D.....\$10.00
Mrs. Dorothy Pratt, Dept. 157..... 10.00

Awards Made for Constructive Thinking

Miss Ina Caners, Dept. 122A..... 5.00
Miss A. M. Downie, Dept. 110..... 5.00

